

REES CONGRATULATES WPLG ON NEW FACILITY

REES congratulates WPLG on their new facility which was completed in March 2009. The new 67,000 s.f. WPLG facility located between Miami and Fort Lauderdale, will be more accessible to the growing news market. The concept of the new building reflects a very linear element with strong vertical, intersecting planes. One very challenging aspect of the design was the restriction of materials used due to the severe weather and hurricane conditions in this area.

To take advantage of the lake views to the west, while maintaining needed shade for these offices, the design was driven by many factors including departmental adjacencies, central location and easy accessibility to management, as well as strict city requirements on site margins, architectural style, materials and color. A central hub of connectivity for the lobby / staff lounge / newsroom, general manager and large media conference room is connected by a grand wrapping monumental staircase. This allows the general manager to be easily accessible to all departments.



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