

## REES VICE PRESIDENT TO PRESENT AT AGING SERVICES OF WASHINGTON CONFERENCE



History has proven that senior living communities must constantly update and reposition themselves in order to stay competitive. Especially during these turbulent marketing times, inactivity can result in declining admissions, reduced level of services, diminished quality of facilities, marred reputation, increased competition, and loss of market share.

Continuing her commitment to ongoing excellence in senior living design education, Beverly Brandon, AIA, CASP, LEED AP will present "The Price of Doing Nothing" at the Aging Services of Washington's annual conference on June 16, 2010. The session will expound upon the strategies communities must have in place and the impacts that appropriate planning can have on a community's future.

Nationally recognized as an expert in senior living design, Ms. Brandon is an avid researcher and a frequent presenter for senior living associations across the nation. She has authored numerous articles on best practices and emerging trends in senior living.

To learn more about REES' senior living practice, please click [here](#).



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